



HONORING AMERICAN MILITARY AVIATION THROUGH FLIGHT, EXHIBITION & REMEMBRANCE



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January 31, 2020

Comissioner Robert Taub, Chairman
Commissioner Michael Kubayanda, Vice Chairman
Commissioner Ann Fisher
Commissioner Mark Acton
Commissioner Ashley Poling
Postal Regulatory Commission
901 New York Avenue, NW, Suite 200
Washington, DC 20268

POSTAL REGULATORY
COMMISSION
VOICE OF THE SECRETARY

COMMEMORATIVE
AIR FORCE

RE: Docket No. RM2017-3

Dear Commissioners:

On behalf of the Commemorative Air Force (CAF) and our thousands of members and supporters across the country, I am writing to urge you to reconsider your proposal to increase postage rates several times the rate of inflation. These increases—which are estimated to reach seven percent per year—will have a negative impact on the CAF's ability to carry out its mission and will not reform the Postal Service.

For several years, the CAF has worked to build a successful direct mail fundraising program, which has become a crucial component of our sustainability. Today, direct mail donations cover the majority of our operating expenses. In 2019, The CAF spent more than \$600,000 on outgoing postage. Fulfilling our mission is critically dependent on our ability to operate and develop resources efficiently and in a cost-effective way.

The CAF is not able to increase our budget to keep pace with postage increases totaling 40 percent in the coming years. Any expense, such as postage, that exceeds our means will result in necessary reductions in our use of mail. Such a reduction will lead to less revenue, limiting our reach and reducing the amount our organization can spend on our programs and initiatives.

The CAF urges the Postal Regulatory Commission to reconsider its proposal.

Sincerely

RozeLyn N. Beck
Chief Relationship Officer